

JEREMY DEPEW

graphic designer • illustrator

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Digital Portfolio: www.skyfishgraphics.com



SUMMARY

Highly creative graphic designer with over eight years of industry experience in both production and creative management. My passion is to provide extraordinary design and produce creative solutions that advance an organization's objectives. I bring a broad skillset and high level of versatility to the table, having worked extensively in both print and web-based media. Seeking opportunities to apply my expertise to create materials that communicate and inspire action.

EMPLOYMENT HISTORY

W.D. Larson Companies / Allstate Peterbilt Group St. Louis Park, MN (2011-Present)

Creative Services Manager

Responsible for the creative direction and technical execution of all marketing collateral to promote one of the nation's largest Peterbilt dealership groups, as well as leasing and financing companies under the same ownership. Manages a team of graphic designers, providing high-quality creative concepts and vision for projects. Develops, promotes and maintains peterbiltparts.com, an e-commerce website serving as the largest seller of Peterbilt truck parts online. Implements and maintains a consistent branding strategy across all advertising, marketing and sales materials for 18 dealerships in a 5 state area.

SkyFish Mankato, MN (2007-Present)

Graphic Designer

Owner and operator of a freelance design service that provides marketing collateral to a diverse client base. Works with customers to assess their advertising needs and translates those business objectives into creative solutions. Produces email blasts, identities, tradeshow displays, media kits, posters, brochures, etc. Also offer commercial photography services.

Home Magazine Mankato, MN (2005-2011)

Graphic Designer

Designs ads and layouts for Southern Minnesota's widest-circulating shopper magazine. Performs design of weekly magazine as well as monthly Real Estate Guide and quarterly Mature Lifestyle Magazine. Quality of work contributes to several 1st place awards in 2010 from the Minnesota Free Paper Association (MFPA).

EDUCATION

South Central College North Mankato, MN

Graduated May, 2011

Associate in Applied Science - Graphic Design

TECHNICAL SKILLS

Adobe Creative Suite (CS6): InDesign, Illustrator, Photoshop, Acrobat

Photography: Can tell you the difference between a grid and a gobo.

Web & Interactive: HTML, CSS, Dreamweaver, Flash

Microsoft Office: Word, Powerpoint and Excel

Operating Systems: Windows and Mac OS, types 75 WPM